

| Date | Name of the Event | Event | Company involvement | Value of sponsorship |
|---|--|--|--|----------------------|
| Starting November, 2 hours weekly | HLBSA Conversa e Fala - Spanish and Portuguess Workshops | HLBSA will host a 16-hour cycle of business-conversational workshops. These sessions will aimed to people with basic to intermediate levels of spanish and portuguese. The professors are HLBSA partners. The workshop is open to the HLBSA community. Based on demand, we will offer an additional cycle in winter. | The event will carry the sponsoring company's name. Examples, cases and discussions can be prepared in relation to the industry of the sponsor company or the sponsor company itself. Speakers/seminars for the closing event will be sponsor company representatives. | \$800 |
| Monthly events with selected speakers, dates vary according to speaker availability | HLBSA Connects | Academic sessions about topics or companies interested in connecting with our members. | HLBSA can partner with a company to organize each of these topic-specific sessions. One of the company's officials can be included as guest speaker. | \$300 |
| Once every two months | HLBSA Joy | Thematical parties hosted by the members of the HLBSA. Each party is about a country represented in HLBSA. | A company can sponsor and participate in any of the country-specific parties. | \$1,500 each |
| Once every two months | HLBSA Shares | PotLuck dinners for HLBSA members. | A company can sponsor one or more potlucks. | \$500 each |
| February 2011 | Carnarbor | HLBSA's version of the world famous Carval do Rio | A company can sponsor the party, and thus, the party will carry the company's name. Officials of the company will be invited to participate in the event. | \$2,500 |
| November | Resume Workshop | Resume Review | A company can organize a resume review workshop. | \$300 |
| November | HLBSA Reach / Directory of Students and Alumni | Directory of students and alumni | A company will sponsor our directory that is going to be sent to students and alumni. The directory will carry the company's logo. | \$1,500 |
| January | HLBSA Cook-OFF | Event co-hosted with the Gourmet Club at Ross | A company can sponsor the event; the event will carry the company's name. | \$1,500 |
| Next year | HLBSA NSHMBA | NSHMBA preparation for our members | A company can sponsor mock interview sessions. | \$300 |
| April 2011 | HLBSA Farewell | Farewell to 2011 class | A company can sponsor dinner. | \$1,000 |
| Ongoing event | HLBSA Mentors | Mentorship program | A company can sponsor the event; the event will carry the company's name. | \$300 |
| Year around | N/A | Advertise in our webpage | A company can advertise on the HLBSA webpage for a year. | \$200 - \$1,000 |